



For Immediate Release

Sperry Associates Federal Credit Union Hires New Director of Marketing

Member-owned financial institution expands management team

Garden City Park, NY, February 7, 2019 – Sperry Associates Federal Credit Union (SAFCU), one of Long Island’s oldest financial institutions, has hired a new Director of Marketing - Richard Murdocco.

Murdocco is a policy professional with experience that spans both the private and public sectors. Previously, Murdocco has worked with Teachers Federal Credit Union, a \$7 billion financial institution based in Hauppauge, New York, and Progressive Credit Union, a \$300 million financial institution that was located in Manhattan. At SAFCU, Murdocco will be responsible for leading the credit union’s marketing efforts, and will work with both the CFO and CEO on strategic communicative analysis.

“At Sperry, we believe strongly in showcasing the strength of our products and services,” Kevin J. Healy, SAFCU’s Chief Executive Officer said. “By focusing on both our services and SAFCU’s accomplishments in the community, we can share the benefits of credit union membership with more Long Islanders.”

Murdocco has his BA in Political Science from Fordham University, and his MA in Public Policy from Stony Brook University. He began his new role in February.

About Sperry Associates Federal Credit Union:

Sperry Associates Federal Credit Union (SAFCU), one of Long Island’s oldest financial institutions, has been meeting the financial needs of Long Islanders with high-quality financial services for over 80 years. Since Sperry Gyroscope Corporation employees first banded together in 1936, SAFCU has been deeply rooted in Long Island’s aeronautical past.

Today, SAFCU is a full-service member-owned financial institution with over 80 years of experience in providing financial services to Long Islanders. SAFCU has over \$250 million in total assets, and serves more than 16,000 members from their headquarters in Garden City Park – located in the heart of Nassau County.

Sperry members also have access to services at more than 5,000 shared service centers located across the country. For more information about SFCU, visit www.SperryFCU.org, or by calling (800) 676-5512