



Sperry Federal Credit Union
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FOR IMMEDIATE RELEASE

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PRESS RELEASE

**Sperry Credit Union Sponsors Summer Picnic
for Big Brothers Big Sisters of Long Island**

(Garden City Park) For the third year in a row Sperry's sponsorship has enabled Big Brothers Big Sisters of Long Island to hold their summer picnic, an eagerly anticipated event, open to all program participants, their mentors and their families.

The Annual Summer Picnic is an opportunity for the families of the Little Brothers and Little Sisters to interact with. Through events like this Annual Picnic, "Bigs" and their "Littles" experience different outdoor activities together, while strengthening their relationship.

Along with music, lunch, volleyball and softball, every child was able to pack an entire bag with brand-new books of their choice. To help the Littles understand the importance of managing their money Sperry volunteers Jason Colton (IT Specialist) and Marjorie Leone (Loan Specialist) created a lot of excitement with a financial literacy contest and awarded some very cool prizes! "Sperry Credit Union is honored to be able to help BBBSLI make a difference in the lives of these children," said Andrew Kernan, Sperry's Director of Business Services and Corporate Development.

"We value Sperry's commitment to the community and to our agency," remarked Susan Samaroo, Chief Operating Officer of Big Brothers Big Sisters of Long Island. "Sperry's sponsorship provides our Bigs, Littles, and their families with an event that they look forward to all year long."

About Sperry Credit Union

Serving Long Islanders since 1936, Sperry Credit Union is committed to providing exceptional service and value to their membership. The credit union has been recognized for providing value to its members with a 12th place ranking in their asset class among credit unions nationwide and the highest ranking among all New York-based credit unions.* Long Islanders also acknowledged Sperry by voting them “Best of LI Financial Institution” for the past three years. The credit union’s efforts have been rewarded with high member loyalty and a strong reputation – with membership surpassing 19,000. As a not-for-profit financial institution Sperry is open to the public and serves individuals, businesses and legal entities. Sperry offers diverse checking options, competitive savings and loan products, along with a suite of products designed to help small businesses. Sperry engages in civic involvement and philanthropic support within the community and is a founding member of KIOLI.org (Keep It On Long Island). For more information or to become a member visit their website at www.sperryfcu.org.

About Big Brothers Big Sisters of Long Island

Big Brothers Big Sisters has been the premiere mentoring agency on Long Island since 1977, and has cultivated thousands of relationships for children in need of additional support and guidance. Results from an independent study showed that children who met regularly with their “Bigs” were less likely to skip school, were more confident about their schoolwork, had improved relationships with their parents and peers, and were significantly less likely to engage in negative and destructive behavior. To become a Big Brother or Big Sister, please call 516-731-7880 or visit our web site at www.bbbsli.org.

* Callahan & Associates Return of Member report as of 3/31/10; Asset Class \$250 - \$500 million.